

## The UK Agent Quality Framework: Agent Engagement

We, **Education Care Limited**, are committed to the principles of the AQF, as set out in the [National Code of Ethical Practice for UK Education Agents](#) and the requirements for UK education providers on the [register of licensed student sponsors](#). This commitment to the AQF can be demonstrated through our agent provider contracts and our continued engagement with education providers to ensure the UKVI Student Sponsor License responsibilities are met.

We will ensure that all our counsellors serving UK-bound students complete the British Council's UK agent and counsellor training and are individually certified for their knowledge and awareness of the UK as a study destination.

We will use the AQF [Good Practice Guide for UK Education Agents Partnering for Quality](#) to adopt sector-wide best practices and share the AQF [Student and parent guide to choosing an education agent](#) with our students to promote transparency and knowledge.

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### Why the AQF Matters

The AQF enhances the experience of international students working with education agents and ensures agents have:

- The right knowledge about studying in the UK.
- A clear understanding of the UK visa and immigration system.

### Key Principles of the AQF

1. Empowering student choice - Helping students make informed decisions.
2. Ensuring professionalism - Promoting good governance among agents.
3. Upholding ethical practices - Maintaining high professional standards.
4. Enhancing transparency - Increasing accountability in student recruitment.

By upholding these standards, we can ensure the highest quality of student support and maintain the UK's reputation as a world-class student destination.

Thank you for your cooperation.